

June Pham

UX/Product Designer

Seeking UX Design Internship for Summer 2022

www.junepham.com

junepham@umd.edu

Education

MS in Human-Computer Interaction

University of Maryland, College Park
Aug 21 - May 23 (Expected)

BBA in Computer Information Systems

Bernard M. Baruch College
Minors in Graphic Design & Marketing
Aug 14 - May 18

Skills

Design

Visual Design • Wire-framing • Prototyping •
Storyboarding • Mockup • Rendering •
Data Visualization • Interaction Design •
Campaign • Branding • Print Production

Research

Contextual Inquiry • Surveys • Interviews •
Personas • Affinity Diagram • Usability
Test • Heuristic Evaluation • Competitive
Analysis • A/B Testing • Use Case/UML

Languages

HTML5/CSS • Javascript • SQL •
Python • C++

Tools

Photoshop • Illustrator • InDesign •
AdobeXD • FIGMA • Miro • Tableau •
Tinkercad • Google Analytics •
Wrike • Asana

Leadership & Award

Graphic Design Chair

Vietnamese Student Association
Aug 15 - May 17

Global Awareness Award

Santander Bank
Feb 15

Projects

UMD College of Information Studies

Oct 21 - Current
College Park, MD

Technology & Information Design Major | User Research

Working with 5 teammates to conduct a user research for the iSchool in creating a defined brand identity and messaging for the new major, Technology & Information Design. We're currently in the process of doing interviews and in-the-wild study with our designated demographic.

Baruch College

Aug 17 - Dec 17
New York, NY

UX Designer & Reseacher | SAF App

Worked with 2 teammates to create a start-up business plan for SAF App, a first responder app that allows users to find shelters, pin locations and communicate via bluetooth. I created use cases, UML diagrams, and mockups of the app's interface and functions. This was a semester long class project for CIS 3444: E-Business Technology, taught by Angel Investors.

Work Experience

University of Maryland

Sep 21 - Current
College Park, MD

Graduate Assistant | University Career Center

- Improve workflow by automating marketing & graphics request form
- Design multimedia digital assets and content on website & social media
- Plan, implement, and evaluate delivery of annual marketing & outreach campaigns
- Create KPIs and monitor analytics on website & social media
- Assist the University Career Center's rebrand strategy efforts

CCI Health Services

Oct 20 - Aug 21
Silver Spring, MD

Graphic Designer Specialist

- Conceptualized, created, and developed a new brand direction and guideline
- Created graphics, campaign materials, and content on social media channels
- Tracked and reported web analytics, using data to inform website's content
- Designed & produced data visualizations, infographics, brochures, reports, and factsheets for all health programs and services.

RIPCO Real Estate

Nov 18 - Oct 20
Brooklyn, NY

Graphic Designer

- Designed digital and print materials for exclusive commercial listings
- Produced and analyzed data visualizations in Tableau for tenant pitches
- Helped RIPCO rank 1st in total amount of square footage leased in Brooklyn
- Designed extensive mapping visualization for tenants and brokers
- Branded exclusive premier real estate listings under Art Director

Real New York

Feb 18 - Aug 17
New York, NY

Marketing & Graphics Intern

- Branded exclusive commercial/retail listings in digital and print medium
- Designed sales pitch books, presentations and email blasts
- Created promotional websites for exclusive listings
- Maintained a library of design and photography assets

Sprinklr

Aug 17 - Dec 17
New York, NY

Creative Design Intern

- Curated blog micros and images for Sprinklr's social media and blog posts
- Designed glossaries, presentations, and case studies for clients
- Trained in community and social media management on Spinkl Platform
- Launched and collected 130 lbs of Halloween candy for donation

IPG Mediabrands/UM

Jun 17 - Aug 17
New York, NY

Studio & New Business Intern — Media Resident

- Created editorial designs and annual report books for IPG Media Lab
- Directly pitched to Clamato on increasing brand awareness on Micheladas
- Created technology timeline for UM New Business Team's pitching presentation
- Trained on programmatic, paid search and mobile ads